



All Points Camping New Zealand Strategic Plan

Purpose

- Promote and support camping for our members, and all campers, in New Zealand
- Encourage inclusive, responsible, sustainable, and affordable camping
- Clearly communicate with our members, and wider camping community, about club activities, club benefits, camping issues, and member stories

Camping Values

Inclusive	Responsible	Sustainable	Affordable
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Strategic Goals

1. By our welcoming, fun activity we have happy members who attract others to join us	2. Our communication is clear and informative	3. Build a sustainable club structure that ensures a manageable workload
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Goals expressed through

• Camps • Coffee meetings • Dinners • Campfest • Extraordinary events	• Websites • Social media • Magazine • App • Administration tools	• Governance • Management • Committee • Sub committees • Regional reps and structure
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